| hereby certify that this correspondence is being electronically transmitted on the date noted below to: Commissioner for | BRINKS |
|--|--------|
| atents, P. O. Box 1450, Alexandria, VA 22313-1450, on the below date: ate: October 9, 2007 Name: Vincent J. Gnoffo Stanature: | HOFER |
| | GILSON |
| | &LIONE |
| IN THE UNITED STATES PATENT AND TRADEMARK OFFICE | |
| n re Appln. of: Mallon et al. | |

Appln. No.: 09/884,821

Filed: June 18, 2001

For: Method and System for Predicting Aggregate

Behavior Using On-line Interest Data

Examiner: Beth Van Doren

Art Unit: 3623

Conf. No : 3509

TRANSMITTAL

| Mail Stop Amendment | |
|--------------------------|----|
| Commissioner for Patents | |
| P. O. Box 1450 | |
| Alexandria VA 22313-145 | 60 |

Sir:

| At | tac | he | ai h | Jare |
|----|-----|----|------|------|

Docket No:

| X | Amendment: and | | |
|---|----------------|--|--|
| | | | |

12729-86

| Peturn | Pecaint | Postcare |
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| | | |

Fee Calculation:

No additional fee is required.

Small Entity.

An extension fee in an amount of \$120 for a one-month extension of time under 37 CFR § 1.136(a).

A petition or processing fee in an amount of \$ under 37 CFR § 1.17().

An additional filing fee has been calculated as shown below:

| | | | | | | Sma | Il Entity | | Not a S | mall Entity |
|------------|-------------------------------------|----------|------------------------------------|------------------|---|---------|-----------|----|----------|-------------|
| | Claims Remaining After Amendment | | Highest No. Previously Paid For | Present Extra | | Rate | Add'l Fee | OR | Rate | Add'l Fee |
| Total | | Minus | | | | x \$25= | | | x \$50= | |
| Indep. | | Minus | | | | x 105= | | | x \$210= | |
| First Pres | sentation of Multiple De | p. Claim | | | | +\$185= | | | + \$370= | |
| | | | | | T | Total | • | | Total | • |

| Daver | |
|-------|--|

| П | A check in the amount of \$ | ie ancloead |
|---|-----------------------------|-------------|
| | | |

- П Payment by credit card in the amount of \$ (Form PTO-2038 is attached).
- Please charge Deposit Account No. 23-1925 in the amount of \$120 for one month extension of time. A copy of this Transmittal is enclosed for this purpose.
- The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925. A copy of this Transmittal is enclosed for this purpose.

Respectfully submitted.

BRINKS

October 9, 2007 Date